



Dear all,

Several areas within the club will be changing for the better as we approach the spring season. One of the major differences that you will see within the club will be on the sideline.

Starting for the 09 spring season, our Elite level teams will move forward under the individual guidance of our paid staff and coaches. Several concerns have been addressed in the off season and as a club we feel the benefits of a single person on the sidelines during games will be of great benefit to our players and parents.

Therefore, **for Elite teams only**, our parent assistant coaches will be stepping aside, and will once again be able to enjoy the game and their child's development without the added pressures that go along with coaching and balancing friendships off the field.

Obviously coaching education remains a high priority for KSA, and we hope that the very same dedicated coaches attend training and coaching education as in the past.

KSA has close to 100 teams, with a large majority utilizing a parent coach at the helm. Without the dedication of such parents the club would not be in the position it finds itself today. I have been involved in coaching close to 15 years and I can personally advocate the benefits of parent coaching and I am pleased KSA has such a need for this within its program.

However, at the highest level, the demand from within is great. With this, there becomes separation in order for your child to grow as an individual and athlete. With the changes above I fully expect the club to achieve even greater things.

As always, the future of KSA's success is in the continued progress and development of our program. As director of the club I thank you for your continued support and dedication to KSA.

Yours sincerely,

Jon Pickup.
Director of Coaching
Kings Soccer Academy